8th ILAIS Event “Teaching IS: Lessons Learned from Israel”
June 8, 2014
Academic College of Tel-Aviv Yaffo

Program

13:00-13:30  Registration

13:30-13:40  Welcome and Greetings: Phillip Ein-Dor, President of ILAIS and Dizza Beimel, Event Chair

Organizing committee:  Phillip Ein-Dor (Academic College of Tel-Aviv-Yaffo), Dizza Beimel (Ruppin Academic Center), Dalit Levy (Zefat Academic College), Ruti Gafni (Academic College of Tel-Aviv-Yaffo), Tsipi Heart (Ben-Gurion University), Dov Te’eni (Tel-Aviv University)

13:40-14:00  Keynote Speaker: Prof. Erran Carmel (School of Business, American University)
Teaching Future and Foresight

14:00-14:20  Review and Discussion: Prof. Phillip Ein-Dor (Academic College of Tel-Aviv-Yaffo) And Dr. Tsipi Heart (Ben-Gurion University)
Mapping curricula of information systems in Israel and in the world

14:20-15:40  Parallel sessions A-B

Session A: Teaching Cases

Session Chair: Nava Pliskin

Adir Even (Ben-Gurion University), Lior Fink (Ben-Gurion University), Nava Pliskin (Ben-Gurion University), Gilad Ravid (Ben-Gurion University)
Addressing the ACM/AIS Requirements in an Engineering-Oriented IS Curriculum at BGU

Elan Sasson (Ben-Gurion University), Adir Even (Ben-Gurion University), Nava Pliskin (Ben-Gurion University)
The Challenge of Data Science and Business Analytics in Academia

Maor Shavit (Academic College of Tel-Aviv-Yaffo)
Independent Study - a Teaching Case Proposal

Benny Bornfeld (Ruppin Academic Center)
Software Development as Samba School

Dalit Levy (Zefat Academic College)
IS Students Learn to Program by Design
Session B: Research in Progress

Session Chair: Amir Tomer

Lior Zalmanson (Tel-Aviv University)
Teaching Knowledge Management through Community Management

Philip Listowsky (Kingsborough Community College, NY, USA), Gavriel Yarmish (Brooklyn College, City University of New York, NY, USA)
Best Practices for the Introductory Computer Science Course: Programming Language Choice & Pedagogy

Dizza Beimel (Ruppin Academic Center), Amit Rechavi (Ruppin Academic Center), Eli Ron (Ben-Gurion University), Shirly Barlev (Ruppin Academic Center)
Students’ Perception of Final Project’s Utility for FIRST Job Search

David Schwartz (Bar-Ilan University)
The Disciplines of Information: Lessons from the History of the Discipline of Medicine

Amir Tomer (Kinneret College on the Sea of Galilee)
Software Mangineeringment: Teaching Project Management from Software Engineering Perspective

Eli Heifetz (JCT - Lev Academic Center), Ina Blau (The Open University of Israel)
Perceived Learning of Students with Different Cognitive Styles in Different Media in An IS Course

15:40-16:00 Coffee Break

16:00-17:00 Parallel Student Projects Sessions C-E

Session Chair: Benny Bornfeld

Shira Goldstein, Matan Lifshitz (Azrieli College of Engineering)
Supervisor: Gaby Pinto
Developing an Inside Sales Module on Salesforce for Checkpoint Technologies Company, Using Cloud Computing Leverages

Neta Weiss, David Moshkovich (Dept. of ISE, Ben-Gurion University)
Supervisors: Mark Last, Marina Litvak
An Automatic Text Summarization Website for Academic Papers

Ori Anzilevic, Avidan Tal, Adi Bar (Ruppin Academic Center)
Supervisor: Amit Rechavi and Benny Bornfeld
Social Network Platform for Fundraising Donations for Non-Profit Sector Background

Gal Koren (Academic College of Tel-Aviv-Yaffo)
Supervisor: Shachar Grembek
"Savtale" - A Big Solution for Small Businesses
Session D: Implementation Projects

Session Chair: Adir Even

Yuval Ben-Zion, Gilad Keizler, Nimrod Shalit (Ben-Gurion University)
Supervisor: Adir Even
"Stateam": A Mobile-Based Data Collection and Analysis Solution for Basketball Teams

Eitan Igor Rutin, Moshe Yarin Cohen (SCE – Shamoon College of Engineering)
Supervisor: Hagai Ilani
An Integrated System for Distributing Goods

David Arbow, Shlomo Zohar, Michal Tebol (Zefat Academic College)
Supervisor: Dror Ben-Ami
Monitoring Soft-Drinks Industrial Production

Shimon Harush, Lotem Geiger (University of Haifa)
Supervisor: Mor Peleg
Information System for a Learning Center

Session E: Research Projects

Session Chair: Ruti Gafni

Kinneret Fensterheim, Maor Haber (Azrieli College of engineering)
Supervisor: Roni Horowitz
A technological instrument for metacognitive abilities research

Yoni Barzilay, Hagar Yaakobi (Ben-Gurion University)
Supervisors: Yossi Lichtenstein (University of East Anglia) and Lior Fink
Measuring Growth in Silicon Valley Startups – A Big Data Exploratory Study

Erez Aminov (Academic College of Tel-Aviv-Yaffo)
Supervisor: Johny Ghattas
The Public Transportation Applications' Influence upon Commuters Background

Yair Yotam, Adi Stein (Dept. of ISE, Ben-Gurion University)
Supervisors: Rami Puzis, Guy Shani, Merav Maimon
Adjusting Multiplayer Game Difficulty According to Gamer EEG-Based Emotion

17:00-18:00  Panel: Dana Porter-Rubinshtein (Microsoft Israel Development Center), Orit Kenigsberg (Malam Systems), Prof. Richard Baskerville (Georgia State University), and Prof. Sheizaf Refaeli (Haifa University)
Moderator: Dr. Tsipi Heart (Ben-Gurion University)
Mutual Relationships between Academia and Industry during the Students Education Period and Beyond

18:00-20:00  ECIS2014 reception

For conference updates and further information visit the ILAIS web site: http://ilais.openu.ac.il/wp/