## Academic Program

### Tuesday, 10 June

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<tr>
<th>Parallel Sessions 09:00-10:30</th>
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<tr>
<td><strong>Track: Mobile Life and Mobile Technologies (ML)</strong></td>
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<tr>
<td><strong>09:00-10:30</strong></td>
<td><strong>ML1: Adoption and Use of Mobile Technology</strong></td>
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<td><em>Chair: Marleen Huysman, VU University Amsterdam</em></td>
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<tr>
<td>How Do Hedonic Design Features Influence an Application's Usage&lt;br&gt;Tobias Mettler, University of St.Gallen&lt;br&gt;Felix Wortmann, University of St.Gallen&lt;br&gt;Kristina Flüchter, ETH Zurich</td>
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<td>Investigating the Adoption and Use of Smartphones in the UK: A Silver-Surfers Perspective&lt;br&gt;Jyoti Choudrie, University of Hertfordshire&lt;br&gt;Sutee Pheeraphuttharangkoon, University of Hertfordshire&lt;br&gt;Efpraxia Zamani, Athens University of Economics and Business&lt;br&gt;George Giaglis, Athens University of Economics and Business</td>
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<td>Drivers for the Adoption of Mobile Device Management in Organizations&lt;br&gt;Kevin Ortbach, University of Münster&lt;br&gt;Tobias Brockmann, University of Münster&lt;br&gt;Stefan Stieglitz, University of Münster</td>
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<td>Technology Acceptance and Actual Use with Mobile Learning: First Stage for Studying the Influence of Learning Styles on the Behavioral Intention&lt;br&gt;Yaneli Cruz, Instituto Tecnologico Autonomo De Mexico&lt;br&gt;Imed Boughzala, Telecom Business School&lt;br&gt;Said Assar, Institut Mines-Telecom</td>
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| **Track: Research Methods and Philosophy (RM)** |
| **09:00-10:30** | **RM1: Methods for Researching Large Structures** | Hall B |
| *Chair: Polyxeni Vassilakopoulou, University of Oslo* |
| Who Is Afraid of the Big Bad Wolf? Structuring Large Design Science Research Projects<br>Michael Werner, University of Hamburg<br>Martin Schultz, University of Hamburg |

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**Tuesday 10 June**
Academic Program

Niels Müller-Wickop, University of Hamburg
Markus Nüttgens, University of Hamburg

A Reflexive and Interactive Approach on Novice-Based Data Collection to Investigate Information Infrastructure (II)
Susanna Steiner van der Kruk, Rheinisch-Westfälische Technische Hochschule Aachen
Stefan Schellhammer, University of Münster

Performances of Business Processes and Organizational Routines: Similar Research Problems, Different Research Methods - a Literature Review
Dominic Breuker, University of Münster
Martin Matzner, University of Münster

Track: Human-Computer Interaction (HC)
09:00-10:30  HC1: Culture and HCI       Hall C

Chair: Torkil Clemmensen, Copenhagen Business School

Commonalities and Contrasts: An Investigation of ERP Usability in a Comparative User Study
Christian Lambeck, Technische Universität Dresden
Corinna Fohrholz, University Potsdam
Christian Leyh, Technische Universität Dresden
Inese Šūpulniece, Riga Technical University
Romy Müller, Technische Universität Dresden

The Rhetoric of Culture as an Act of Closure in a Cross-National Software Development Department
Rasmus Eskild Jensen, IT-University of Copenhagen
Bonnie Nardi, University of California Irvine

Understanding Corporate E-Learning Use: Does Cognitive Style Matter?
Thomas Wirtky, University of Bamberg

Track: Alternative Genres (AG)
09:00-10:30  AG1: Introducing Meditation, Agility, Metaphors and Autoethnography in IS Research       Hall D

Chair: Margunn Aanestad, Oslo University

Mads Bødker, Copenhagen Business School

Tuesday 10 June
Best Paper Award Nomination

We’ve Got 99 Problems, But a Phone Ain’t One: Mobile ICT and Academic Agility in Information Systems Research

Carsten Sørensen, London School of Economics and Political Science
Jonathan Landau, Schibsted Classified Media

“It Was a War That Wore Out Both Men and Women...” – Metaphors in an Information System Project

Riitta Hekkala, Aalto University
Mari-Klara Stein, Copenhagen Business School
Matti Rossi, Aalto University

Autoethnography: Proposing a New Research Method for Information Systems Research

Niamh O Riordan, National University of Ireland

Track: Social Media Research and Analytics within and between Organizations (SM)

09:00-10:30  SM1: Organizations and Social Media
Hall 3

Chair: Remko Helms, Utrecht University

Uncovering the Phenomenon of Employees’ Enterprise Social Software Use in the Post-Acceptance Stage – Proposing a Use Typology

Maurice Kügler, EBS Business School & Boston College
Stefan Smolnik, University of Hagen

"Who Is Key...?" - Characterizing Value Adding Users in Enterprise Social Networks

Katharina Berger, University of Regensburg
Julia Klier, University of Regensburg
Mathias Klier, University of Regensburg
Alexander Richter, University of Zurich

Is it Really about Facts? The Positive Side of 'Meforming' for Turning Self-Disclosure into Social Capital in Enterprise Social Media

Marten Risius, Goethe University Frankfurt

Track: Business Process Management (BP)

09:00-10:30  BP1: BPM Success and Organizational Culture
Hall 4

Chair: Peter Trkman, University of Ljubljana

A Framework for Assessing BPM Success
Academic Program

Monika Malinova, Wirtschaftsuniversität Wien
Brina Hribar, University of Ljubljana
Jan Mendling, Wirtschaftsuniversität Wien

Empirical Evidence for the Impact of Organizational Culture on Process Quality
Corinna Grau, Frankfurt School of Finance and Management
Jürgen Moormann, Frankfurt School of Finance and Management

The Correlation of Organizational Culture and Success of BPM Adoption
Brina Hribar, University of Ljubljana
Jan Mendling, Wirtschaftsuniversität Wien

Track: Designing Collaboration (DC)

09:00-10:30 DC1: Innovative Collaborative Systems and Methods Hall 5
Chair: Tilo Böhmann, University of Hamburg

Results from a Group Wisdom Support System
Tobias Prokesch, EBS Business School
Holger Wohlenberg, Deutsche Börse AG

Collaboration through Comics
Paul Beynon-Davies, Cardiff University

Designing Persuasive Systems for User Engagement in Collaborative Interaction
Agnis Stibe, University of Oulu
Harri Oinas-Kukkonen, University of Oulu

Conceiving a Method for Viewpoint-Based Modeling Using Recommender Systems in a Multiple-User Environment – Conceptual Approach and Proof-of-Concept
Julian Krumeich, German Research Center for Artificial Intelligence (DFKI)
Dirk Werth, German Research Center for Artificial Intelligence (DFKI)
Peter Loos, German Research Center for Artificial Intelligence (DFKI)

Parallel Sessions 11:00-12:30 Location

Track: Mobile Life and Mobile Technologies (ML)
11:00-12:30 ML2: Mobile Technologies and Implications for Organizations and Workplace Hall A

Tuesday 10 June
Academic Program

Chair: Lapo Mola, University of Verona

Factors Influencing Future Employees’ Decision-Making to Participate in a BYOD Program: Does Risk Matter?
Andy Weeger, University of Applied Sciences Neu-Ulm
Heiko Gewald, University of Applied Sciences Neu-Ulm

Mobile Practices and the Increasing Individuation of Workplace
Loni B. Davis, University of San Francisco

Effects of Mobile Solutions for Improving Business Processes
Thomas Falk, University of Regensburg
Susanne Leist, University of Regensburg

Employees’ Compliance with BYOD Security Policy: Insights from Reactance, Organizational Justice, and Protection Motivation Theory
Frida Putri, Korea University
Anat Hovav, Korea University

Track: Panels (P)
11:00-12:30  P4: Critical Considerations in the Design, Development and Implementation of e-health Solutions  Hall B

Chair: Nilmini Wickramasinghe, Royal Melbourne Institute of Technology (RMIT) University
Panelists:
Helmut Krcmar, Technische Universität München
Jonathan Schaffer, Cleveland Clinic
Juergen Seitz, DHBW Heidenheim
Ton Spil, University of Twente
Doug Vogel, Harbin Institute of Technology

Track: Human-Computer Interaction (HC)
11:00-12:30  HC2: Design and Personalization  Hall C

Chair: Izak Benbasat, University of British Columbia

The Effects of Time and Number of Personalized Items on Users’ Amount of Sampling
David Bodoff, University of Haifa
Shuk Ying Ho, The Australian National University

An Argumentation-Based Design Rationale Application for Reflective Practice
Academic Program

Alireza Haghighatkhah, University of Oulu
Harri Oinas-Kukkonen, University of Oulu
Fahri Yetim, FOM University of Applied Sciences

Persuasive Messages: The Effect of Profiling
Peter Mayer, Business Engineering Institute St.Gallen
Frédéric Thiesse, University of Würzburg
Elgar Fleisch, University of St.Gallen

Track: IT Strategy and Governance (SG)
11:00-12:30  SG1: IT Governance & Alignment     Hall D
Chair: Thomas Kude, University of Mannheim

Should I Stay or Should I Go? The Effects of Control Mechanisms on App Developers’ Intention to Stick With a Platform
Tobias Goldbach, Technische Universität Darmstadt
Viktoria Kemper, Technische Universität Darmstadt

Shared Understanding among Business and IT – a Literature Review and Research Agenda
Christian Jentsch, University of Bamberg
Daniel Beimborn, Frankfurt School of Finance & Management

The Interplay of Power and Trust in Platform Ecosystems of the Enterprise Application Software Industry
Thomas Hurni, University of Bern
Thomas Huber, University of Bern

A Indicators-Based Approach to Measure Information Technology Governance Effectiveness: A Study with Brazilian Professionals
Guilherme Wiedenhöft, Pontifical Catholic University of Rio Grande do Sul
Edimara M. Luciano, Pontifical Catholic University of Rio Grande do Sul
Mauricio G. Testa, Pontifical Catholic University of Rio Grande do Sul

Track: Social Media Research and Analytics within and between Organizations (SM)
11:00-12:30  SM2: Social Media in the Public Internet     Hall 3
Chair: Hanna Krasnova, University of Bern

The [Wikipedia] World is Not Flat: On the Organizational Structure of Online Production Communities
Ofer Arazy, University of Alberta
Oded Nov, NYU Polytechnic
Felipe Ortega, University Rey Juan Carlos

Tuesday 10 June
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Can you Trust Online Ratings? Evidence of Systematic Differences in User Populations
Julie Wulff, University of Copenhagen
Daniel Hardt, University of Copenhagen

Making the Right Impression for Corporate Reputation: Analyzing Impression Management of Financial Institutions in Social Media
Janek Benthaus, Goethe University Frankfurt

Restricting the Spread of Firestorms in Social Networks
Anastasia Mochalova, Katholische Universität Eichstätt-Ingolstadt
Alexandros Nanopoulos, Katholische Universität Eichstätt-Ingolstadt

Track: Business Process Management (BP)
11:00-12:30  BP2: Workarounds, Compliance, and Understandability  Hall 4
Chair: Florian Johannsen, University of Regensburg

A Situational Perspective on Workarounds in IT-Enabled Business Processes: A Multiple Case Study
Nina Röder, Technische Universität München
Manuel Wiesche, Technische Universität München
Michael Schermann, Technische Universität München

State-of-the-Art of Business Process Compliance Approaches: A Survey
Michael Fellmann, Osnabrück University
Andrea Zasada, Osnabrück University

On the Theoretical Foundations of Research into the Understandability of Business Process Models
Constantin Houy, DFKI & Saarland University
Peter Fettke, DFKI & Saarland University
Peter Loos, DFKI & Saarland University

Track: Designing Collaboration (DC)
11:00-12:30  DC2: Collaboration Behaviour  Hall 5
Chair: Alexander Richter, University of Zurich

Hierarchy or Activity? The Role of Formal and Informal Influence in Eliciting Responses from Enterprise Social Networks
Stefan Stieglitz, University of Münster
Kai Riemer, The University of Sydney
Christian Meske, University of Münster

Tuesday 10 June
Academic Program

Tracing the Development of Ideas in Distributed, IT-Supported Teams during Synchronous Collaboration
Isabella Seeber, University of Innsbruck
Ronald Maier, University of Innsbruck
Paolo Ceravolo, Universita’ degli Studi di Milano
Fulvio Frati, Universita’ degli Studi di Milano

Managers and Collaboration Technology: A Business Perspective for Improving Management Support Systems
Jörg H. Mayer, University of St.Gallen
Hannes Feistenauer, Darmstadt University of Technology
Reiner Quick, Darmstadt University of Technology

Best Paper Award Nomination  Ciborra Award Nomination

Social Co-Browsing In Online Shopping: The Impact of Real-Time Collaboration on User Engagement
Stefan Seedorf, University of Mannheim
Christian Thum, University of Mannheim
Thimo Schulze, University of Mannheim
Lea Pfrogner, University of Mannheim

12:30-13:30  Research in Progress Poster Presentations  Exhibition Area

Research in Progress: Digital Work, Digital Life (DW)

Best Research in Progress Paper Award Nomination
1. Digital Work in a Pre-Digital Organizational Culture
Robert M. Davison, City University of Hong Kong
Carol X.J. Ou, Tilburg University

2. Towards a Digital Money Structure for Illiterate Users
Woldmariam F. Mesfin, Addis Ababa University
Gheorghita Ghinea, Brunel University
Solomon Atnafu, Addis Ababa University

3. Exploring the Rhythms of Information Infrastructure Coordination for Smart Cities: The Case of Building a Mobility Infrastructure in Berlin
Ayesha Khanna, London School of Economics
Will Venters, London School of Economics

4. Persuasion in Prosocial Domains: Explaining the Persuasive Affordances of Volunteering Websites

Tuesday 10 June
Academic Program

Peter Slattery, University of New South Wales
Patrick Finnegan, University of New South Wales
Richard Vidgen, University of Hull
Lesley Land, University of New South Wales

5. M-Commerce vs. E-Commerce: Exploring Web Session Browsing Behavior
Orit Raphaeli, Ben-Gurion University of the Negev
Lior Fink, Ben-Gurion University of the Negev
Sigal Berman, Ben-Gurion University of the Negev
Anat Goldstein, Ben-Gurion University of the Negev

Petros Chamakiotis, Royal Holloway University of London
Rebecca Whiting, The Open University
Gillian Symon, Royal Holloway University of London
Helen Roby, The Open University

Research in Progress: Sustainably Digital (SD)

7. Ongoing Social Sustainability Compliance Monitoring in Supply Chains
Andreas Thöni, Vienna University of Technology
Jack L. King, Vienna University of Technology
A Min Tjoa, Vienna University of Technology

8. Evaluating Time-Of-Use Design Options
Christoph M. Flath, Karlsruhe Institute of Technology

Sherah Kurnia, University of Melbourne
Md Mahbubur Rahim, Monash University
Daniel Samson, University of Melbourne
Prakash Singh, University of Melbourne

10. Enterprise Architecture as a Contributor to Sustainability Objectives
Damon Sutherland, IBM Australia
Dirk S. Hovorka, University of Sydney

Research in Progress: The Digital Public Sector (PS)

11. How Do Older Adults Communicate With the UK Public Sector? Comparing Communication Channels

Tuesday 10 June
Academic Program

Ukamaka Nwanekezie, University of Hertfordshire
Jyoti Choudrie, University of Hertfordshire

Best Research in Progress Paper Award Nomination

12. Systematic Problem Formulation in Action Design Research: The Case of Smart Cities
Giovanni Maccani, National University of Ireland
Brian Donnellan, National University of Ireland
Markus Helfert, Dublin City University

Research in Progress: Digital Health Initiatives (DH)

13. Does Social Media Enhance Social Connectivity of an Aging Population?: Why Research is Inconclusive and What to do About it
Eveline Hage, University of Groningen
Marjolein A.G. Van Offenbeek, University of Groningen
Albert Boonstra, University of Groningen

Best Research in Progress Paper Award Nomination

14. Exploring the Possibility for a Pervasive Technology Solution to Facilitate Effective Diabetes Self-Care for Patients with Gestational Diabetes
Nilmini Wickramasinghe, Epworth HealthCare & RMIT University
Steve Cole, Epworth HealthCare
Len Kliman, Epworth HealthCare
Doug Vogel, Harbin Institute of Technology
Steve Goldberg, INET Intl. Inc

15. Preliminary Assessment of Ethiopian Physicians Taste for Telemedicine: The Case of Black Lion Hospital, Addis Ababa, Ethiopia
Getachew Hailemariam Mengesha, Addis Ababa University
Asfaw Atnafu Kebede, Addis Ababa University
Monica J. Garfield, Bentley University
Philip F. Musa, University of Alabama at Birmingham

16. Enhancing Health and Productivity at Work: Towards an Evaluation Model for Job Crafting Information Systems
Flavius Kehr, University of St.Gallen
Georg F. Bauer, University of Zurich
Gregor J. Jenny, University of Zurich
Stefan T. Güntert, ETH Zurich

17. The interplay of Top-Down and Bottom-Up: Approaches for Achieving Sustainable Health Information Exchange

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Academic Program

Till J. Winkler, Copenhagen Business School
Carol V. Brown, Stevens Institute of Technology
Pinar Ozturk, Stevens Institute of Technology

Research in Progress: Service Innovation, Engineering and Management (SV)

18. Cloud Adoption: Relative Advantage or IT Fashion?
Ariana Polyviou, Athens University of Economics and Business
Nancy Pouloudi, Athens University of Economics and Business
Katerina Pramatari, Athens University of Economics and Business

19. Together they are Strong: The Quest for Service Modularization Parameters
Christoph Peters, Kassel University

Anup Shrestha, University of Southern Queensland
Aileen Cater-Steel, University of Southern Queensland
Wui-Gee Tan, University of Southern Queensland
Mark Toleman, University of Southern Queensland

Best Research in Progress Paper Award Nomination

Daniel Schlagwein, University of New South Wales
Alan Thorogood, University of New South Wales

Research in Progress: Business Model and Entrepreneurship Research in IS (BM)

22. Individual Innovative Use of ERP Systems
Zahra Al Hajri, Queensland University of Technology
Wenjing Xu, Queensland University of Technology
Subasinghage Maduka Nuwangi, Queensland University of Technology
Darshana Sedera, Queensland University of Technology

23. A Business Model Type for the Internet of Things
Stefanie Turber, University of St.Gallen
Christoph Smiela, University of St.Gallen

24. Motivations for Crowdfunding: What Drives the Crowd to Invest in Start-ups?
Ulrich Bretschneider, Kassel University
Katharina Knaub, Kassel University
Enrico Wieck, Kassel University

Tuesday 10 June
Research in Progress:  Openness and IT (OP)

25. From Pests to Pets: Effects of Open Content Licensing on the Distribution of Music
Chitu Okoli, Concordia University
Weiwei Zhang, Nanjing University of Information Science and Technology

Niels Feldmann, Karlsruhe Institute of Technology
Henner Gimpel, University of Augsburg
Michael Muller, IBM Research
Werner Geyer, IBM Research

27. Crowdfunding Hardware Startups in Germany
Robin P.G. Tech, Alexander von Humboldt Institute for Internet and Society

Best Research in Progress Paper Award Nomination

Shkodran Zogaj, Kassel University
Ulrich Bretschneider, Kassel University

29. A Foundation for Open Information Environments
Jeffrey Parsons, Memorial University
Yair Wand, University of British Columbia

30. Crowdsourcing: A Tool for Organizational Knowledge Creation
Fábio Oliveira, University of Minho
Isabel Ramos, University of Minho

Research in Progress:  IS Security and Privacy (SP)

31. Expressive or Instrumental: A Dual Perspective Model of Personal Web Usage at Workplace
Hemin Jiang, University of Jyväskylä,
Aggeliki Tsohou, University of Jyväskylä

32. Social Desirability Bias in Software Piracy Research
Marton Gergely, The University of Texas at San Antonio
V. Srinivasan (Chino) Rao, The University of Texas at San Antonio

33. Facebook Privacy Hardening Using Viral Techniques
Iwan Gulenko, Technical University of Munich
Research in Progress: Decision Support and Big Data (DS)

34. Tackling Simpson's Paradox in Big Data Using Classification & Regression Trees
Galit Shmueli, Indian School of Business
Inbal Yahav, Bar Ilan University

35. A Multi-Vehicle Profit-Maximizing Pickup and Delivery Selection Problem with Time Windows
Xiaoqiu Qiu, University of Freiburg
Stefan Feuerriegel, University of Freiburg

12:30-13:30 Prototype Presentations

1. Learning Organization Atlas Framework Web Tool
Mijalce Santa, Saints Cyril and Methodius University & Université Paris I
Selmin Nurcan, Université Paris I
Igor Terziev, Saints Cyril and Methodius University

2. Supporting Terminological Standardization in Conceptual Models: A Plugin for a Meta-Modelling Tool
Jean-Marie Havel, University of Münster
Matthias Steinhorst, University of Münster
Hanns-Alexander Dietrich, University of Münster
Patrick Delfmann, University of Münster

Andreas Heusler, Ludwig-Maximilians-Universität München
Martin Spann, Ludwig-Maximilians-Universität München

4. A Lightweight Ontology for Enterprise Crowdsourcing
Lars Hetmank, TU Dresden

5. Health Information System for Obesity Prevention and Treatment of Children and Adolescents
Irena Pletikosa Cvijikj, ETH Zurich
Tobias Kowatsch, University of St.Gallen
Dirk Büchter, Ostschweizer Kinderspital
Björn Brogle, Ostschweizer Kinderspital
Anneco Dintheer, Ostschweizer Kinderspital
Dunja Wiegand, Ostschweizer Kinderspital
Dominique Durrer Schutz, Eurobesitas
Dagmar L’Allemand-Jander, Ostschweizer Kinderspital

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Yves Schutz, University of Fribourg
Wolfgang Maass, Saarland University

6. Securing Medical SaaS Solutions Using a Novel End-to-End Encryption Protocol
Mathias Slawik, Technische Universität Berlin
Tatiana Ermakova, Technische Universität Berlin
Jonas Repschläger, Technische Universität Berlin
Axel Küpper, Technische Universität Berlin
Rüdiger Zarnekow, Technische Universität Berlin

7. A Health Information System that Extends Healthcare Professional-Patient Communication
Dirk Volland, University of St.Gallen
Klaus Korak, Konsortium Pilot Alphastreams
Tobias Kowatsch, University of St.Gallen

8. Customer-Centric Revenue Management in Manufacturing: A Decision Support System
Michael Mohaupt, Technische Universität Dresden
Andreas Hilbert, Technische Universität Dresden

9. DEV4ME: Can End-Users Program?
Ido Perez, Ben-Gurion University of the Negev
Arnon Sturm, Ben-Gurion University of the Negev

10. Enhancing Literature Review Methods: Towards More Efficient Literature Research with Latent Semantic Indexing
André Koukal, Leibniz Universität Hannover
Christoph Gleue, Leibniz Universität Hannover
Michael H. Breitner, Leibniz Universität Hannover

11. Deliberation and Representation in Participatory Tools for the Public Sector
Karin Hansson, Stockholm University
Love Ekenberg, Stockholm University

Parallel Sessions  13:30-15:00          Location

Track: Economics and Value of IS (EV)
13:30-15:00 EV1: Economics and Value of IS – Services  Hall A

Chair: Christof Weinhardt, Karlsruhe Institute of Technology

Tuesday 10 June
Academic Program

Understanding the Benefit Structure of Cloud Storage as a Means of Personal Archiving: A Choice-Based Conjoint Analysis
Daniel Burda, SAP Research
Frank Teuteberg, University of Osnabrück

A Cloud Computing Broker Model for IAAS Resources
Jörg Gottschlich, Technische Universität Darmstadt
Johannes Hiemer, Technische Universität Darmstadt
Oliver Hinz, Technische Universität Darmstadt

Determining the Business Value of Volume Flexibility for Service Providers: A Real Options Approach
Carsten Peter Klaus, University of Augsburg
Felix Krause, University of Augsburg
Christian Ullrich, University of Augsburg

Competing Advertising and Pricing Strategies for Location-Based Commerce
Ning-Yao Pai, National Chiao Tung University
Yung-Ming Li, National Chiao Tung University

Track: Panels (P)

Chairs:
Carol V. Brown, Stevens Institute of Technology
Tina Blegind Jensen, Copenhagen Business School
Till J. Winkler, Copenhagen Business School (facilitator)

Panelists:
Margunn Aanestad, University of Oslo
Wendy Currie, Audencia Nantes
Frederico Pigni, Grenoble Ecole de Management
Yuval Shahar, Ben Gurion University of the Negev

Track: Human-Computer Interaction (HC)
13:30-15:00  HC3: HCI In Organizations    Hall C

Chair: Nina Boulus-Rødje, University of Copenhagen

Gamification is all About Fun: The Role of Incentive Type and Community Collaboration
Stavros K. Lounis, Athens University of Economics and Business
Katerina Pramatari, Athens University of Economics and Business
Aristeidis Theotokis, University of Leeds

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Collaborative Reflection Support at Work: A Socio-Technical Design Task
Michael Prilla, University of Bochum

Infrastructuring in the Future School Case: Involving Both Adults and Children
Eija Halkola, University of Oulu
Netta Iivari, University of Oulu

User-Controlled Standardisation of Health Care Practices
Bente Christensen, University of Tromsø
Gunnar Ellingsen, University of Tromsø

Track: IT Strategy and Governance (SG)
13:30-15:00  SG2: IT Investment & Software Selection    Hall D
Chair: Edimara Mezzomo Luciano, Pontifical Catholic University of Rio Grande do Sul State

Technology Debt: Toward a New Theory of Technology Heritage
Johan Magnusson, University of Gothenburg & Norwegian School of Information Technology
Bendik Bygstad, University of Oslo

From On-Premises to On-Demand: Learning from Two Cases of Transformation of Software Companies
Natalie Kaltenecker, Ludwig-Maximilians-Universität
Thomas Hess, Ludwig-Maximilians-Universität

How European Tendering Legislation Affects Software Selection: A Buyer’s Perspective
Albert Boonstra, University of Groningen
Marjolein A.G. van Offenbeek, University of Groningen

Taking Stock and Looking Forward: A Scientometric Analysis of IS/IT Integration Challenges in Mergers
Gustav Toppenberg, Copenhagen Business School
Stefan Henningsson, Copenhagen Business School

Track: The Digital Public Sector (PS)
13:30-15:00  PS1: Theory Has Found it's Way to Public Sector IS    Hall 3
Chair: Arjan Knol, Delft University of Technology

Ciborra Award Nomination
Managing Third-party Funding Projects at German State Universities: A Theoretical Deduction of Design Principles for Implementing an IT-Artifact
Stefan Gröger, University of Göttingen
Matthias Schumann, University of Göttingen
A Method for Managing IT-Based Boundary Objects: Design and Application in the Public Sector
Erwin Folmer, Netherlands Organization for Applied Scientific Research (TNO) & University of Twente
Marcel Heddier, University of Münster
Martin Matzner, University of Münster
Michael Räckers, University of Münster
Jörg Becker, University of Münster

Theoretical and Practical Implications from the Use of Structuration Theory in Public Sector Information Systems Research
Anne Fleur van Veenstra, TNO
Ulf Melin, Linköping University
Karin Axelsson, Linköping University

Adoption Patterns for the Digital Post System by Danish Municipalities and Citizens
Jesper B. Berger, Roskilde University
Morten Hertzum, University of Copenhagen

Track: IT Project Management (PM)
13:30-15:00 PM1: IT Project Management Hall 4
Chair: Brian Cusack, Auckland University of Technology

Complexity in IS Programs: A Delphi Study
Everlin Piccinini, University of Göttingen
Robert Gregory, IESE Business School
Jan Muntermann, University of Göttingen

Applying Psycholinguistic Concepts to IS Project Management Tool Design
Stéphanie Missonier, University of Lausanne
Hazbi Avdiji, University of Lausanne
Stefano Mastrogiacomo, University of Lausanne

Communication Tools and Project Success in Complex Outsourced IT Projects
Sonia Gantman, Providence College
Jane Fedorowicz, Bentley University

Optimism Bias in Managing IT Project Risks: A Construal Level Theory Perspective
Eliezer Shalev, NICE Systems
Mark Keil, Georgia State University
Jong Seok Lee, University of Memphis
Yoav Ganzach, Tel Aviv University

Tuesday 10 June
Track: General IS Topics and Breakthrough Ideas (GT)

13:30-15:00  GT1: Design Research and Data Management  Hall 5

Chair: Jan Kroeze, University of South Africa (UNISA)

Towards a Design Model for the Interdisciplinary Information System Curriculum Development, as Exemplified by Big Data Analytics Education
Frieder Jacobi, TU Bergakademie Freiberg
Steffen Jahn, University of Göttingen
Robert Krawatzeck, Chemnitz University of Technology
Barbara Dinter, Chemnitz University of Technology
Anja Lorenz, Chemnitz University of Technology

A Hermeneutic Approach to Solving the Translation Problem in Designing Ontologies
Elie Abi-Lahoud, University College Cork
Tom Butler, University College Cork
Leona O'Brien, University College Cork

Identifying and Characterizing Topics in Enterprise Content Management: A Latent Semantic Analysis of Vendor Case Studies
Andrea Herbst, University of Liechtenstein
Alexander Simons, University of Liechtenstein
Jan vom Brocke, University of Liechtenstein
Oliver Müller, University of Liechtenstein
Stefan Debortoli, University of Liechtenstein
Svitlana Vakulenko, University of Liechtenstein

A Study of Data Quality Requirements for Empirical Data in the Food Sciences
Karl Presser, ETH Zurich
David Weber, ETH Zurich
Moira C. Norrie, ETH Zurich
Track: Economics and Value of IS (EV)
15:30-17:00  EV2: Economics and Value of IS - Networks & Platforms  Hall A

Chair: Steffen Zimmermann, University of Innsbruck

Investigating Developers’ Entry to Mobile App Platforms: A Network Externality View
Mei Li, National University of Singapore
Khim-Yong Goh, National University of Singapore
Huseyin Cavusoglu, University of Texas at Dallas

Towards an Understanding of Entrepreneurial Alertness in the Formation of Platform Ecosystems
Ted Saarikko, Umeå University
Katrin Jonsson, Umeå University
Thommie Burström, Hanken School of Economics

Addressing Methodical Aspects of Interdependent Standardization Decisions
Bernd Heinrich, University of Regensburg
Mathias Klier, University of Regensburg

Increasing Willingness to Pay through Encouraging Social Participation – A Web Experiment
Lior Zalmanson, Tel Aviv University
Gal Oestreicher-Singer, Tel Aviv University

Track: Research Methods and Philosophy (RM)
15:30-17:00  RM2: New Method Approaches  Hall B

Chair: Margunn Aanestad, University of Oslo

Best Paper Award Nomination
Ethnographic Field Research: Interpreting One's Entrance into the Field as Thrownness
Hameed Chughtai, University of Auckland Business School
Michael David Myers, University of Auckland Business School

Methodological Considerations in the Study of Sociomateriality
Marius Mikalsen, Norwegian University of Science and Technology & SINTEF

Tuesday 10 June
Academic Program

Employing Data Visualization to Explore Human Stigmergy in Information Systems
Daphna Levin, Holon Institute of Technology
G.Sayfan Borghini, Holon Institute of Technology
Shachar Geiger, Holon Institute of Technology
Zvika Markfeld, Holon Institute of Technology

Track: IS Teaching Cases (TC)
15:30-17:00  TC1: Teaching Cases - New Technology, Enduring Problems  Hall C
Chair: Ofer Arazy, University of Alberta

Shapeways and the 3D Printing Revolution
Marco Wirth, University of Würzburg
Frédéric Thiesse, University of Würzburg

Sync&Share North Rhine-Westphalia
Nicolai Walter, University of Münster
Ayten Öksüz, University of Münster
Deborah Compeau, Ivey Business School
Raimund Vogl, University of Münster
Dominik Rudolph, University of Münster
Bettina Distel, University of Münster
Jörg Becker, University of Münster

Project Universe - eSourcing Strategy
Amit Mitra, University of the West of England

Should I Outsource Accounting Tasks and Move to the Cloud? - Case Kluuvin Apteekki
Aleksandre Asatiani, Aalto School of Business
Esko Penttinen, Aalto School of Business
Anna Aarnikoivu, Nokia Solutions and Networks Group

Track: IT Strategy and Governance (SG)
15:30-17:00  SG3: IS Outsourcing & Cloud Computing  Hall D
Chair: Erran Carmel, American University

Implications of SaaS on Competencies of IT-Brokerages
Gerwin Overeem, University of Amsterdam
Arjan Vreeken, University of Amsterdam

Tuesday 10 June
Academic Program

Succeeding in Application Services Outsourcing Strategies: A Contingency Perspective
Saskia Zelt, University of St.Gallen
Jochen Wulf, University of St.Gallen
Alexander A. Neff, University of St.Gallen
Falk Uebernickel, University of St.Gallen
Walter Brenner, University of St.Gallen

A Cross-Country Study of Cloud Computing Policy and Regulation in Healthcare
Wendy Currie, Audencia, Nantes
Jonathan J. Seddon, Audencia, Nantes

Konrad Dongus, Technische Universität München
Philip Yetton, University of New South Wales
Michael Schermann, Technische Universität München
Helmut Krcmar, Technische Universität München

Track: The Digital Public Sector (PS)
15:30-17:00 PS2: The Gates are Open: Onboard, Citizens? Hall 3

Chair: Helle Zinner Henriksen, Copenhagen Business School

An Analysis of Multiple Social Media Consultations in the European Parliament from a Public Policy Perspective
Euripides Loukis, University of the Aegean
Yannis Charalabidis, University of the Aegean
Aggeliki Androutsopoulou, University of the Aegean

"Just Because We Can" - Governments' Rationale for Using Social Media
Sara Hofmann, University of Münster

Learning with Facilitation Affordances: The Case of Citizens’ Advice Services
Tobias Giesbrecht, University of Zurich
Birgit Schenck, University of Applied Sciences
Gerhard Schwabe, University of Zurich

Value in the Mash: Exploring the Benefits, Barriers and Enablers of Open Data Apps
Jocelyn Cranefield, Victoria University of Wellington
Oliver Robertson, Victoria University of Wellington
Gillian Oliver, Victoria University of Wellington

Tuesday 10 June
Academic Program

Track: IT Project Management (PM)
15:30-17:00  PM2: IT Project Management in Practice  Hall 4

Chair: Sonia Gantman, Providence College

It Is All Personal: Dealing with the Revolving Door in the Indian High Tech Industry
David Gefen, Drexel University
Samir Shah, Drexel University
Arik Ragowsky, Wayne State University

Project Governance Requirements: A Case Study
Brian Cusack, Auckland University of Technology
Saide Lo, Auckland University of Technology

Estimation Accuracy in Large IS Programs - Insights from a Descriptive Case Study
Marcus Kaiser, Senacor Technologies AG
Christian Ullrich, FIM Research Center

Adaptation Patterns in Agile Information Systems Development Teams
Thomas Kude, University of Mannheim
Saskia Bick, University of Mannheim
Christoph Schmidt, University of Mannheim
Armin Heinzl, University of Mannheim

Track: General IS Topics and Breakthrough Ideas (GT)
15:30-17:00  GT2: Society, Networks and the Cloud  Hall 5

Chair: Elie Abi-Lahoud, University College Cork

Identification of Different Affordances of Information Technology Systems: An Empirical Study
Bilal Balci, Goethe University Frankfurt
Christoph Rosenkranz, University of Cologne
Sabine Schuhen, KfW

Investigating Crime-to-Twitter Relationships in Urban Environments: Facilitating a Virtual Neighborhood Watch
Johannes Bendler, University of Freiburg
Tobias Brandt, University of Freiburg
Sebastian Wagner, University of Freiburg
Dirk Neumann, University of Freiburg

Tuesday 10 June
Understanding Individual Level ERP Assimilation from a Social Network Perspective: A Multi-Case Study
Luan Gao, Harbin Institute of Technology
Luning Liu, Harbin Institute of Technology
Yuqiang Feng, Harbin Institute of Technology
Qing Hu, Iowa State University

Moving in the Right Direction?: Mapping Literature on Cloud Service Certifications’ Outcomes with Practitioners’ Perceptions
Benjamin Sturm, University of Cologne
Jens Lansing, University of Cologne
Ali Sunyaev, University of Cologne

Dinner and Awards Ceremony 19:00  Arca, Tel Aviv Old Port