Monday, 9 June 2014

Opening Plenary Session

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00-10:30</td>
<td>Opening Remarks and Keynote</td>
<td>Hall B,C</td>
</tr>
<tr>
<td></td>
<td><strong>Rethinking Purpose for Work and Life: Mystery, Money, and Mercy</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>John Leslie King, W.W. Bishop Professor in the School of Information, University of Michigan</td>
<td></td>
</tr>
</tbody>
</table>

Parallel Sessions 11:00-12:30

<table>
<thead>
<tr>
<th>Track: Digital Work, Digital Life (DW)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00-12:30 DW1: Metro - The Digitization Journey</td>
<td>Hall A</td>
</tr>
<tr>
<td>Chair: Patrick Finnegan, University of New South Wales</td>
<td></td>
</tr>
</tbody>
</table>

**Best Paper Award Nomination**

Gamifying Information Systems – A Synthesis of Gamification Mechanics and Dynamics

- Scott Thiebes, University of Cologne
- Sebastian Lins, University of Cologne
- Dirk Basten, University of Cologne

Alternating Forms of Lock-In: Publishing Digital News in the Path of a Free Content Culture

- Wasko Rothmann, European University Viadrina
- Matthias Wenzel, European University Viadrina
- Heinz-Theo Wagner, German Graduate School of Management and Law

Digital Commuting: The Effect of Social Normative Feedback on E-Bike Commuting - Evidence From a Field Study

- Kristina A. Flüchter, ETH Zurich
- Felix Wortmann, University of St.Gallen
- Elgar Fleisch, ETH Zurich, University of St.Gallen

“Virtual or Material, What Do You Prefer?” A Study of Process Virtualization Theory

- Bilal Balci, Goethe University Frankfurt
- Christoph Rosenkranz, University of Cologne
Academic Program

Track: Panels (P)
11:00-12:30  P1: The Impact of Big Data on the Epistemological Discourse in Information Systems Research  Hall B

Chair: Sebastian Olbrich, University of Duisburg-Essen
Panelists:
Paul Alpar, Philipps University at Marburg
Gad Ariav, Tel Aviv University
Opher Etzion, Yezreel Valley Academic College
Monica J. Garfield, Bentley University

Track: IS Security and Privacy (SP)
11:00-12:30  SP1: Cyber Security  Hall C

Chair: Ludwig Fuchs, Regensburg University

Ciborra Award Nomination

Perceived IT Security Risks in Cloud Adoption: The Role of Perceptual Incongruence between Users and Providers
André Loske, Darmstadt University of Technology
Thomas Widjaja, Darmstadt University of Technology
Alexander Benlian, Darmstadt University of Technology
Peter Buxmann, Darmstadt University of Technology

Information Security as a Determinant of Nation's Networked Readiness: A Country Level Analysis
Manal Yunis, University of Texas - Pan American
Madison Ngafeeson, Northern Michigan University
Kai Koong, University of Texas - Pan American

Oblivion on the Web: An Inquiry of User Needs and Technologies
Alexander Novotny, Vienna University of Economics and Business
Sarah Spiekermann, Vienna University of Economics and Business

ISFAM: The Information Security Focus Area Maturity Model
Marco Spruit, Utrecht University
Martijn Roeling, Utrecht University
Academic Program

Track: Digital Health Initiatives (DH)
11:00-12:30  DH1: Digital Health Technology Adoption and Diffusion  Hall D

Chair: Nancy Pouloudi, Athens University

Adoption of Electronic Health Records System: Differentiating Main Associations
Ofir Ben-Assuli, Ono Academic College
Itamar Shabtai, College of Management
Moshe Leshno, Tel-Aviv University

Understanding Dr. No – A Comprehensive Model Explaining Physicians’ Acceptance of Telemedical Systems
Fabian Dany, Technische Universität München
Benedikt Römer, Ludwig Maximilians Universität München

Best Paper Award Nomination
Implementation through Force or Measure? How Institutional Pressures Shape National eHealth Implementation Programs
Philipp Klöcker, University of Augsburg
Rainer Bernnat, University of Augsburg
Daniel Veit, University of Augsburg

Acceptance of Health Clouds – A Privacy Calculus Perspective
Tatiana Ermakova, Technical University of Berlin
Benjamin Fabian, Humboldt University of Berlin
Rüdiger Zarnekow, Technical University of Berlin

Track: Openness and IT (OP)
11:00-12:30  OP1: Openness and IT  Hall 3

Chair: Daniel Schlagwein, University of New South Wales

A Synopsis of Enterprise Crowdsourcing Literature
Lars Hetmank, TU Dresden

Beyond Innovation Contests: A Framework of Barriers to Open Innovation of Digital Services
Anders Hjalmarsson, Viktoria Swedish ICT & University of Borås
Paul Johannesson, Stockholm University
Gustaf Juell-Skielse, Stockholm University
Daniel Rudmark, Viktoria Swedish ICT & University of Borås

Monday 9 June
Academic Program

How Do Tasks and Technology Fit? - Bringing Order to the Open Innovation Chaos
Paul Kruse, Technische Universität Dresden

Coordination by Reassignment in the Firefox Community
Matthijs Den Besten, Groupe Sup de Co Montpellier Business
Jean-Michel Dalle, University Pierre et Marie Curie

Track: Service Innovation, Engineering and Management (SV)
11:00-12:30  SV1: Information as a Service  Hall 4
Chair: Tilo Böhmann, University of Hamburg

Preventive Product Returns Management Systems – A Review and Model
Gianfranco Walsh, University of Jena
Michael Möhring, University of Jena
Christian Koot, Aalen University
Mario Schaarschmidt, University of Koblenz

Sociomaterial Capabilities in Integrated Oil and Gas Operations – Implications for Design
Marius Mikalsen, Norwegian University of Science and Technology & SINTEF
Elena Parmiggiani, Norwegian University of Science and Technology
Vidar Hepsø, Norwegian University of Science and Technology

Visualizations for Addressing Wicked Problems Using Design Thinking
Igor T. Hawryszkiewycz, University of Technology, Sydney

The Role of Mobile BI Capabilities in Mobile BI Success
Twan Peters, Tilburg University
Aleš Popovič, University of Ljubljana
Öykü Isik, Vlerick Business School
Hans Weigand, Tilburg University

Track: Advancing Theories and Theorizing in IS Research (AT)
11:00-12:30  AT1: Advancing Theories and Theorizing I  Hall 5
Chair: Nils Urbach, University of Bayreuth

From Acceptance to Outcome: Towards an Integrative Framework for Information Technology Adoption
Christian Sorgenfrei, University of Hagen
Katharina Ebner, University of Hagen
Stefan Smolnik, University of Hagen
Murray E. Jennex, San Diego State University

Monday 9 June
**Academic Program**

**Applying Attribution Theory to IS Research as a Practical Method for Assessing Post-Adoption Behaviour**

Irit Alony, University of Wollongong  
Helen Hasan, University of Wollongong  
Cecile Paris, CSIRO

**Communicating Ideas Systematically - Toward a Design Theory of Innovation Artifacts**

Raffaele Fabio Ciriello, University of Zurich  
Robinson Aschoff, University of Zurich  
Mateusz Dolata, University of Zurich  
Alexander Richter, University of Zurich

**12:30-13:30 Research in Progress Poster Presentations**

**Research in Progress: Economics and Value of IS (EV)**

1. **Towards understanding the Interplay of Cognitive Demand and Arousal in Auction Bidding**

Anuja Hariharan, Karlsruhe Institute of Technology  
Marc T.P. Adam, Karlsruhe Institute of Technology  
Kai Fuong, Karlsruhe Institute of Technology

2. **Data-Caps and Two-Sided Pricing: Evaluating Managed Service Business Models**

Jan Krämer, Karlsruhe Institute of Technology  
Lukas Wiewiorra, Karlsruhe Institute of Technology

3. **Standard Diffusion in Growing Networks: Modeling Interaction Patterns**

Daniel Fuerstenau, Freie Universität Berlin  
Natalia Kliewer, Freie Universität Berlin

4. **An Economic Analysis of Online Sharing Systems' Implications on Social Welfare**

Marcel Philipp Müller, University of Innsbruck

**Research in Progress: IT Strategy and Governance (SG)**

5. **An Exploratory Study into IT Governance Implementations in Living Laboratory Ecosystems and Their Impact on Open Innovation Effectiveness**

Trevor Clohessy, National University of Ireland  
Lorraine Morgan, National University of Ireland  
Thomas Acton, National University of Ireland

**Monday 9 June**
Academic Program

6. Transcending the Barriers to Ambidexterity: An Exploratory Study of Australian CIOs
Bradley J. Kalgovas, University of New South Wales
Christine Van Toorn, University of New South Wales
Kieran Conboy, University of New South Wales

Research in Progress: Business Process Management (BP)

Taiwo O Oseni, Monash University
Md Mahbubur Rahim, Monash University
Stephen P. Smith, Monash University
Susan Foster, Monash University

Research in Progress: IT Project Management (PM)

Ofira Shmueli, Ben-Gurion University of the Negev
Nava Pliskin, Ben-Gurion University of the Negev
Lior Fink, Ben-Gurion University of the Negev

9. A Proposal for Using Web 2.0 Technologies in Scrum
Irapuan Glória Júnior, Universidade Nove de Julho
Rodrigo Oliveira, Universidade Nove de Julho
Marcirio Chaves, Universidade Nove de Julho

Research in Progress: Human-Computer Interaction (HC)

10. The Influence of Social Presence on User-To-User Support Procedures
Nicolai Walter, University of Münster
Stefan Katschewitz, University of Münster
Sebastian Köffer, University of Münster
Kevin Ortbach, University of Münster
Björn Niehaves, Hertie School of Governance

11. Web-Based Customer Integration for Product Design: The Role of Hedonic vs. Utilitarian Customer Experience
Kathrin Füller, Technische Universität München
Suparna Goswami, Technische Universität München
Helmut Krcmar, Technische Universität München

Monday 9 June
Academic Program

12. Designing Persuasive Systems for Sustainability - a Cognitive Dissonance Model
Moyen Mustaquim, Uppsala University
Tobias Nyström, Uppsala University

13. Impression Management and Formation in Online Dating Systems
Doug Zytko, New Jersey Institute of Technology
Quentin Jones, New Jersey Institute of Technology
Sukeshini Grandhi, Eastern Connecticut State University

14. Personality Based Gamification: How Different Personalities Perceive Gamification
David Codish, Ben-Gurion University of the Negev
Gilad Ravid, Ben-Gurion University of the Negev

15. Measuring the Moral Impact of Operating "Drones" on Pilots in Combat, Disaster Management and Surveillance
Markus Christen, University of Zurich
Michael Villano, University of Notre Dame
Darcia Narvaez, University of Notre Dame
Jesús Serrano, University of Notre Dame
Charles R. Crowell, University of Notre Dame

Research in Progress: Mobile Life and Mobile Technologies (ML)

16. The Impact of Mobile Trading Technology on Individual Investors’ Trading Behaviors: The “Two-Edged Sword” Effect
Zhensheng Zhang, National University of Singapore
Hock Hai Teo, National University of Singapore

17. Competition at Last? An Economic Analysis of Current Mobile Data Roaming Regulations in Europe
Philipp Herrmann, University of Paderborn
Dennis Kundisch, University of Paderborn
Vlad Nicolau, University of Innsbruck
Steffen Zimmermann, University of Innsbruck

18. Situation-Oriented Ubiquitous Information Systems Innovation - Leveraging User Integration
Alexander Perl, University of Braunschweig
Patrick Helmholz, University of Braunschweig
Dominik Siemon, University of Braunschweig
Sebastian Busse, University of Göttingen
Susanne Robra-Bissantz, University of Braunschweig

Monday 9 June
Academic Program

Research in Progress: Designing Collaboration (DC)

*Best Research in Progress Paper Award Nomination*

19. Understanding the Role of Advice Networks in Software Development
   Eoin Whelan, National University of Ireland
   Kieran Conboy, National University of Ireland

20. Feedback and Performance in Crowd Work: A Real Effort Experiment
   Tim Straub, Karlsruhe Institute of Technology
   Henner Gimpel, Karlsruhe Institute of Technology
   Florian Teschner, Karlsruhe Institute of Technology
   Christof Weinhardt, Karlsruhe Institute of Technology

21. Combining Prediction Markets and Surveys: An Experimental Study
   Tobias T. Kranz, Karlsruhe Institute of Technology
   Florian Teschner, Karlsruhe Institute of Technology
   Christof Weinhardt, Karlsruhe Institute of Technology

22. Theory-Driven Design of a Mobile-Learning Application to Support Different Interaction Types in Large-Scale Lectures
   Katja Lehmann, Kassel University
   Matthias Söllner, Kassel University

Research in Progress: Social Media Research and Analytics within and between Organizations (SM)

23. Developing a Facebook Withdrawal Scale: Results of a Controlled Field Experiment
   Seda Parlak, Goethe University Frankfurt
   Andreas Eckhardt, Goethe University Frankfurt

   Katrine Kunst, Copenhagen Business School
   Ravi Vatrapu, Copenhagen Business School & Norwegian School of Information Technology

25. Lean on Diffusion Theory to Make Ideas-Communities Fly – The Case of DATEV
   Marco Hartmann, Kassel University

Monday 9 June
Ferdinand Thies, Technische Universität Darmstadt
Michael Wessel, Technische Universität Darmstadt

27. Towards an Ontology-based Approach for Social Media Analysis
Rainer Alt, University of Leipzig
Matthias Wittwer, University of Leipzig

Research in Progress: General IS Topics and Breakthrough Ideas (GT)

28. Should There Be a New Body of Law for Cyber Space?
Doone Jones, University of South Australia
Kim-Kwang Raymond Choo, University of South Australia

José-Rodrigo Córdoba-Pachón, Royal Holloway, University of London
Alberto Paucar-Caceres, Manchester Metropolitan University
Gillian Wright, Manchester Metropolitan University

30. Role Allocation and Governance of Interorganizational Networks in Machine-to-Machine-Communication
Wulf Jochen, University of St.Gallen
Brenner Walter, University of St.Gallen

31. Analyzing the Type and Extent of the Consideration of Social and Technical Factors in IS Research – A Research Design
Andreas Drechsler, University of Duisburg-Essen
Philipp Dörr, University of Duisburg-Essen

32. What Matters in Business/IT Shared Understanding? Development of a Unified Construct
Christian Jentsch, University of Bamberg
Daniel Beimborn, University of Bamberg & Frankfurt School of Finance & Management
Academic Program

Research in Progress: Research Methods and Philosophy (RM)

Best Research in Progress Paper Award Nomination

35. Linear Probability Models in Information Systems Research
Galit Shmueli, Indian School of Business
Suneel Chatla, Indian School of Business

36. Specializing a Design Science Research Methodology for the Domains of IS/IT Management and IT Project Management
Andreas Drechsler, University of Duisburg-Essen

Research in Progress: Advancing Theories and Theorizing in IS Research (AT)

37. Interorganizational Networks of E-Intermediaries: An Exploratory Study
Cecila Rossignoli, University of Verona
Francesca Ricciardi, Catholic University of Milan
Alessandro Zardini, University of Verona
Lapo Mola, University of Verona

38. Adoption of Web 2.0 Technologies among Knowledge Workers: A Theoretical Integration of Knowledge Sharing and Seeking Factors
Jang Bahadur Singh, IIM Tiruchirappalli
Rajesh Chandwani, IIM Ahmedabad

Research in Progress: Business Intelligence and Knowledge Management (BI)

Tobias H. Engler, Philipps University

40. The Project World - Gamification in Project Knowledge Management
Silvia Schacht, University of Mannheim
Stefan Morana, University of Mannheim
Alexander Maedche, University of Mannheim
Parallel Sessions 13:30-15:00

**Track: Digital Work, Digital Life (DW)**

**13:30-15:00**

**DW2: Boulot - From Telework to Where the Streets Have No Name**

*Hall A*

Chair: Carsten Sorenson, London School of Economics

*Ciborra Award Nomination*

**Autoethnography: Proposing a New Research Method for Information Systems Research**

Niamh O Riordan, National University of Ireland, Galway
Frédéric Adam, University College Cork
Phillip O’Reilly, University College Cork

**Bridging the Gap - Organizational Mindfulness and Mindful Organizing in Mobile Work Environments**

Sabine Dernbecher, Goethe University Frankfurt
Marten Risius, Goethe University Frankfurt
Roman Beck, IT University of Copenhagen

**Telework and the Nature of Work: An Assessment of Different Aspects of Work and the Role of Technology**

Sebastian Boell, The University of Sydney Business School
Dubravka Cecez-Kecmanovic, University of New South Wales
John Campbell, University of Canberra

**The Dual Nature of Personal Web Usage at Workplace: Impacts, Antecedents and Regulating Policies**

Hemin Jiang, University of Jyväskylä
Aggeliki Tsohou, University of Jyväskylä

**Track: Panels (P)**

**13:30-15:00**


*Hall B*

Chair: Laurence Brooks, Brunel University

Panelists:
Helle Zinner Henriksen, Copenhagen Business School
Arjan Knol, Delft University of Technology
Dmitrii Trutnev, St. Petersburg National Research University of Information Technology, Mechanics and Optics
Academic Program

**Track: IS Security and Privacy (SP)**

**13:30-15:00**  
**SP2: Information Privacy**  
**Hall C**

*Chair: Nitza Geri, The Open University of Israel*

**Cybersecurity Information Sharing: A Framework for Information Security Management in UK SME Supply Chains**

Riyana Lewis, Brunel University  
Panos Louvieris, Brunel University  
Pamela Abbott, Brunel University  
Natalie Clewley, Brunel University  
Kevin Jones, EADS Innovation Works

**The Unconscious App Consumer: Discovering and Comparing the Information-Seeking Patterns among Mobile Application Consumers**

Christoph Buck, University Bayreuth  
Chris Horbel, University of Southern Denmark  
Claas Christian Germelmann, University Bayreuth  
Torsten Eymann, University Bayreuth

**Exploring the Impact of Restrictive Default Privacy Settings on the Privacy Calculus on Social Network Sites**

Markus Tschersich, Goethe University Frankfurt  
Reinhardt A. Botha, Nelson Mandela University

**Visualizing Social Roles - Design and Evaluation of a Bird's-Eye View of Social Network Privacy Settings**

Michael Netter, University of Regensburg  
Michael Weber, University of Regensburg  
Michael Diener, University of Regensburg  
Günther Pernul, University of Regensburg

---

**Track: Digital Health Initiatives (DH)**

**13:30-15:00**  
**DH2: Impacts of Digital Health Technologies**  
**Hall D**

*Chair: Rich Klein, Florida International University*

**Modelling Consumer Resistance to Mobile Health Application**

Sebastian Gurtner, TU Dresden

**Infrastructures for Patient-Centeredness: Connecting Novel and Existing Components to Serve Strategic Agendas for Change**

Polyxeni Vassilakopoulou, University of Oslo  
Miria Grisot, University of Oslo

Monday 9 June
Academic Program

An Empirical Investigation of the Impact of ICT on Innovation in European Hospitals
Spyros Arvanitis, ETH Zürich
Euripides Loukis, University of the Aegean

Activity Theory Driven System Analysis of Complex Healthcare Processes
Payam Sadeghi, University of Ottawa
Pavel Andreev, University of Ottawa
Morad Benyoucef, University of Ottawa
Kathy Momtahan, The Ottawa Hospital
Craig Kuziemsky, University of Ottawa

Track: Business Intelligence and Knowledge Management (BI)
13:30-15:00  BI1: Knowledge Management  Hall 3

Chair: Stefan Smolnik, University of Hagen

Codification of Knowledge in Business Process Improvement Projects
Florian Johannsen, University of Regensburg
Hans-Georg Fill, University of Vienna

Proposing a Knowledge Management System (KMS) Architecture to Promote Knowledge Sharing Among Employees
Temtim Assefa, Addis Ababa University
Monica Garfield, Bentley University
Million Meseha, Addis Ababa University

The Influence of the Perception of Fairness on Innovation Idea Value and Knowledge Sharing Behavior in Innovation Idea Networks
Peter G. Roetzel, University of Stuttgart
Christian Lohmann, University of Wuppertal

Predictive Analytics for Electricity Prices Using Feed-ins from Renewables
Stefan Feuerriegel, University of Freiburg
Simon Riedlinger, University of Freiburg
Dirk Neumann, University of Freiburg

Monday 9 June
Academic Program

Track: Service Innovation, Engineering and Management (SV)
13:30-15:00   SV2: Service Design       Hall 4

Chair: Daniel Beverungen, University of Münster

Why Not Complain? A Paradoxical Problem for Mobile Service and Application Providers
Markus Salo, University of Jyväskylä
Markus Makkonen, University of Jyväskylä

Predicting Availability and Response Times of IT Services
Sascha Bosse, Otto von Guericke University Magdeburg
Christian Schulz, Otto von Guericke University Magdeburg
Klaus Turowski, Otto von Guericke University Magdeburg

Ciborra Award Nomination
Using Serious Games for Idea Assessment in Service Innovation
Niels Feldmann, Karlsruhe Institute of Technology
Marc T.P Adam, Karlsruhe Institute of Technology
Maximilian Bauer, Karlsruhe Institute of Technology

Process Mining Approaches to Detect Organizational Properties in Cyber-Physical Systems
Martin Matzner, University of Münster
Hendrik Scholta, University of Münster

Track: Advance Theories and Theorizing in IS Research
13:30-15:00   AT2: Advancing Theories and Theorizing II    Hall 5

Chair: Benjamin Müller, University of Groningen

Form-ing Institutional Order
Paul Beynon-Davies, Cardiff University

Ciborra Award Nomination
From the Ground to Core Assumptions: A Reflective Examination of Perspective versus Structure in IS Theorizing and Writing
Jason Simpson, University of New South Wales

Cognitive Biases in Information Systems Research: A Scientometric Analysis
Marvin Fleischmann, Ludwig Maximilians Universität München
Miglena Amirpur, Technische Universität Darmstadt
Alexander Benlian, Technische Universität Darmstadt
Thomas Hess, Ludwig-Maximilians-Universität München

Monday 9 June
## Academic Program

### Parallel Sessions 15:30-17:00

<table>
<thead>
<tr>
<th>Track: Digital Work, Digital Life (DW)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:30-17:00</td>
<td>Hall A</td>
</tr>
<tr>
<td><strong>DW3: Dodo - Dreams and Digital Life</strong></td>
<td>Hall A</td>
</tr>
<tr>
<td><em>Chair: Robert Davison, City University of Hong Kong</em></td>
<td></td>
</tr>
<tr>
<td><strong>Respecting the Heterogeneity of the Natives: Antecedents and Consequences of Individuals’ Digital Nativeness</strong></td>
<td></td>
</tr>
<tr>
<td>Nicola Stokburger-Sauer, University of Innsbruck</td>
<td></td>
</tr>
<tr>
<td>Andreas Plank, University of Innsbruck</td>
<td></td>
</tr>
<tr>
<td><strong>Youth Web Spaces: Design Requirements, Framework, and Architecture of Wikis to Promote Youth Well Being</strong></td>
<td></td>
</tr>
<tr>
<td>Shahper Vodanovich, University of Wollongong</td>
<td></td>
</tr>
<tr>
<td>David Sundaram, University of Auckland</td>
<td></td>
</tr>
<tr>
<td>Max Rohde, University of Auckland</td>
<td></td>
</tr>
<tr>
<td>James Dong, University of Auckland</td>
<td></td>
</tr>
<tr>
<td><strong>Activity Matters: Investigating the Influence of Facebook on Life Satisfaction of Teenage Users</strong></td>
<td></td>
</tr>
<tr>
<td>Helena Wenninger, Technische Universität Darmstadt</td>
<td></td>
</tr>
<tr>
<td>Hanna Krasnova, University of Bern</td>
<td></td>
</tr>
<tr>
<td>Peter Buxmann, Technische Universität Darmstadt</td>
<td></td>
</tr>
<tr>
<td><strong>Voyeurism and Exhibitionism as Gratifications from Prosuming Facebook</strong></td>
<td></td>
</tr>
<tr>
<td>Matti Mäntymäki, University of Turku</td>
<td></td>
</tr>
<tr>
<td>A.K.M. Najmul Islam, University of Turku</td>
<td></td>
</tr>
</tbody>
</table>

### Track: Panels (P)

<table>
<thead>
<tr>
<th>Track: Panels (P)</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:30-17:00</td>
<td>Hall B</td>
</tr>
<tr>
<td><strong>P3: Entrepreneurial Teaching and Research in IS</strong></td>
<td>Hall B</td>
</tr>
<tr>
<td><em>Chair: Brian O’Flaherty, University College Cork</em></td>
<td></td>
</tr>
<tr>
<td>Panelists:</td>
<td></td>
</tr>
<tr>
<td>Katerina Pramatari, Athens University of Economics and Business</td>
<td></td>
</tr>
<tr>
<td>Liora Katzenstein, Israel School of Entrepreneurial Management and Innovation</td>
<td></td>
</tr>
<tr>
<td>Ciara Fitzgerald, University College Cork</td>
<td></td>
</tr>
</tbody>
</table>
Academic Program

Track: IS Security and Privacy (SP)
15:30-17:00    SP3: Cyber Security II    Hall C

Chair: Anat Hovav, Korea University

Role Model Optimization for Secure Role-Based Identity Management
Ludwig Fuchs, Nexis GmbH
Michael Kunz, Universität Regensburg
Günther Pernul, Universität Regensburg

An Online Experiment on Consumers' Susceptibility to Fall for Post-Transaction Marketing Scams
Alan Nochenson, The Pennsylvania State University
Jens Grossklags, The Pennsylvania State University

Building the Next Generation of Cyber Security Professionals
Ben Martini, University of South Australia
Kim-Kwang Raymond Choo, University of South Australia

An Investigation of the Role of Dependency in Predicting Continuance Intention to Use Ubiquitous Media Systems: Combining a Media System Perspective with Expectation-Confirmation Theories
Kévin Daniel André Carillo, Toulouse University
Eusebio Scornavacca, University of Baltimore
Stefano Za, LUISS Guido Carli University

Track: Digital Health Initiatives (DH)
15:30-17:00   DH3: Design of Digital Health Initiatives,    Hall D

Chair: Ton Spil, University of Twente

What Concerns Users of Medical Apps? Exploring Non-functional Requirements of Medical Mobile Applications
Michiel C. Meulendijk, Utrecht University
Edwin A. Meulendijks, Utrecht University
Paul A.F. Jansen, University Medical Center Utrecht
Mattijjs E. Numans, University Medical Center Leiden
Marco R. Spruit, Utrecht University

Design of a Health Information System Enhancing the Performance of Obesity Expert and Children Teams
Tobias Kowatsch, University of St.Gallen
Wolfgang Maass, Saarland University
Irena Pletikosa Cvijikj, ETH Zurich
Dirk Büchter, Ostschweizer Kinderspital of St.Gallen
Björn Brogle, Ostschweizer Kinderspital of St.Gallen

Monday 9 June
Academic Program

Anneco Dintheer, Ostschweizer Kinderspital of St.Gallen
Dunja Wiegand, Ostschweizer Kinderspital of St.Gallen
Dominique Durrer Schutz, Eurobesitas
Runhua Xu, ETH Zurich
Yves Schutz, University of Fribourg
Dagmar L’Allemand-Jander, Ostschweizer Kinderspital of St.Gallen

The Effect of Health IT Investments on Regional Health Care Costs

Hilal Atasoy, Temple University
Pei-Yu Chen, Arizona State University
Kartik K. Ganju, Temple University

Track: Business Intelligence and Knowledge Management (BI)
15:30-17:00  BI2: Business Intelligence  Hall 3

Chair: Barbara Dinter, Chemnitz University of Technology

Breakfast at Tiffany’s: The Study of a Successful Business Intelligence Solution as an Information Infrastructure

Wanda Presthus, Norwegian School of Information Technology

Best Paper Award Nomination

A Path Model Linking Business Analytics, Data-Driven Culture, and Competitive Advantage

Guangming Cao, University of Bedfordshire
Yanqing Duan, University of Bedfordshire

Leveraging In-Memory Technology to Improve the Acceptance of MSS – A Managers’ Perspective

Jörg H. Mayer, University of St.Gallen
Markus Esswein, Darmstadt University of Technology
Matthias Goeken, University of Applied Sciences of Deutsche Bundesbank
Reiner Quick, Darmstadt University of Technology

Is There Still a Need for Multidimensional Data Models?

Tom Hänel, TU Bergakademie Freiberg
Michael Schulz, Philipps University Marburg
Academic Program

Track: Service Innovation, Engineering and Management (SV)
15:30-17:00  SV3: State of the Art  Hall 4

Chair: Fons Wijnhoven, University of Twente

Best Paper Award Nomination
Towards a Holistic Understanding of Technology Mediated Learning Services – a State-of-the-Art Analysis
Philipp Bitzer, Kassel University
Andreas Janson, Kassel University

Formative Evaluation of Business Model Representations – the Service Business Model Canvas
Andreas Zolnowski, University of Hamburg
Tilo Böhmann, University of Hamburg

A Method to Classify Standards in Emerging Technologies: The Case of Cloud Computing
Robin Fischer, Karlsruhe Institute of Technology
Christian Janiesch, Karlsruhe Institute of Technology

Design and Value of Service-Oriented Technologies for Smart Business Networking
Rainer Alt, University of Leipzig
Martin T. Smits, Tilburg University

Track: Business Model and Entrepreneurship Research in IS (BM)
15:30-17:00  BM1: Business Model and Entrepreneurship Research in IS  Hall 5

Chair: Rony Medaglia, Copenhagen Business School

Understanding the Viability of Cloud Services: A Consumer Perspective
Manuel Trenz, University of Augsburg
Jan Huntgeburth, University of Augsburg

Value Proposition for Digital Technology Innovations of Uncertain Market Potential
Katerina Antonopoulou, Warwick University
Joe Nandhakumar, Warwick University
Nikiforos S. Panourgias, University of Leicester

An Investigation of Digital Payment Platform Designs: A Comparative Study of Four European Solutions
Erol Kazan, Copenhagen Business School
Jan Damsgaard, Copenhagen Business School

The Impact of Perceived Process Characteristics on Process Virtualizability
Bilal Balci, Goethe University Frankfurt

Monday 9 June

18