Track 16: Mobile Life and Mobile Technologies

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Description

Organizations are increasingly capitalizing on the mobility of their employees creating products and services that are closer to the customer's needs and more aligned with today’s mobile lifestyle. The consequences of mobile technologies – whether owned by the organization or by the individual – on work practices are varied and habits, routines, and norms around technology use in practice are very fluid. Despite the gained spatial mobility, normative control seems to play an important role leading to ‘crackberrian’ behaviors of always feeling at work, as well as behaviors creating the connectivity paradox. Research on information technology (IT) and change, street-level bureaucracy, and workplace deviance also reveals that technology plays a role in not just how employees do their everyday work, but also how they present it. Mobile technologies have the potential to enhance these behaviors whether devices are provided by organizations or brought to work by employees (bring your own device, BYOD). These studies note that employees might present an image of compliance, even if they do not follow prescribed procedures or respect managers’ orders.

The nexus between mobile technology and mobile life appears to be a very promising ground for research that remains largely unexplored. This track seeks contributions that focus on the relationships between mobile work, mobile life, the technologies that make the mobile work possible, and how organizations perform and enact control over mobile work.

Topics of Interest

Possible topics include, but are not limited to:
• Mobile work
• Mobile technology adoption
• Mobile technology implementation
• Integration of BYOD in organizational practices
• BYOD and work
• Hierarchical control
• Peer-to-peer control
• Technology mediated control
• Challenges with “bring your own mobile device”
• Mobile technologies uses and their affects on organizational processes
• Mobile technology and visibility and invisibility of work practices
• Mobile technology use and performances

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