Call for Pre-ECIS Tutorials

As part of the ECIS 2014 Week (6-13 June, 2014), the 22nd ECIS in Tel-Aviv will feature a number of co-located tutorials. We invite the IS community to propose pre-ECIS tutorials to be held immediately before the ECIS main conference.

Tutorials should target established fields of research or practice, in order to provide descriptions of its state of the art, by individuals who are recognized researchers or practitioners in the field. The proposed topic may focus on useful techniques (e.g. research methodology), skill development (e.g. mobile applications), review recent advancements of an emerging topic (e.g. crowdfunding), or topics from other disciplines that apply to IS (e.g. security, software engineering). Tutorials may address practitioners, researchers or students and should be designed with clear objectives in mind.

Please note, events organized as workshops based on a CFP rather than tutorials organized as described above, should follow the instructions in the document entitled 'Call for Pre-ECIS Workshops'.

The main event will be held from Monday 9th till Wednesday 11th of June 2014 and tutorials will be scheduled to Sunday, 8th of June 2014. The duration of a tutorial could be a full day or a half day and the location will be in the greater Tel Aviv area. The number of tutorials may be limited due to space limitations. Please find more information about ECIS 2014 at http://ecis2014.eu/.

You are invited to submit an “intention to submit” tutorial proposal any time until October 1st 2013. This should be an informal email, describing briefly the theme of the tutorial. The idea is to try and give early feedback to proposers about similar or overlapping topics addressed by other tutorials or workshops and enable them to consider merger ahead of time. Please do not hesitate to ask questions or raise issues.
You are invited to submit a proposal (up to 2000 words long) for evaluation by the 1st of November 2013. Please be mindful of specifying in your proposal:

- Title of the tutorial
- Tutorial organizers:
  - Contact details
  - Prior experience of the proposers in tutorial organization
- Tutorial speakers (may be the same as the organizers)
  - Name, affiliation, contact details and relevant experience.
- Theme of the tutorial
- Format of the tutorial (incl. duration)
- Justification for being ECIS pre-conference tutorial (suitability to ECIS audience)
- Target audience and Expected attendance (historical data may help here)
  - Is the audience required to prepare something in advance?
- Special equipment needed (E.g. internet connectivity. Assume projector and screen + flipcharts will be available)

The decision about acceptance/rejection of tutorial proposals will be made by the Tutorial Chairs in consultation with the Conference and Program Chairs, taking into account venue capacity. Evaluation criteria include overall quality and the fit with respect to the expected ECIS 2014 program. Note that proposals are especially encouraged on emerging topics that are not already covered by the main conference. The organizing committee will help in organizing for the rooms and infrastructure and will provide catering at a fixed cost per participant.

The organizers of accepted tutorials will be required to closely collaborate with the Tutorial Chairs and the ECIS 2014 local organizers to finalize all organizational details. Tutorial attendees must pay the ECIS 2014 tutorial registration fee, as well as the conference registration fee. Tutorial registrations and payments will be done via the conference registration system and thus the payments to the facilities will be taken care of by the local ECIS organizers. In particular, local organizers may require that all tutorials adhere to specific requirements regarding the general timetable, registration and catering. Tutorials may be cancelled for extremely low registrations at the early registration deadline.
Please send your intention to submit a proposal for a Pre-ECIS tutorial by the 1st of October 2013.

Important dates:

- Any time until **October 1st**, tutorial proposers may send an “intention to submit” message to the tutorial chairs.
- **November 1st**, the tutorial chairs will send a proposal of selected tutorials to the ECIS Conference and Program Chairs.
- **November 15th**, notification of acceptance of proposals and start of detailed discussions of tutorial requirements and possibilities.
- **December 1st**, final decisions on rooms and facilities. Tutorial leaders can start advertising their tutorial.

Please submit your proposal to:

- Tsvi Kuflik [tsvikak@is.haifa.ac.il](mailto:tsvikak@is.haifa.ac.il)
- Andrea Carugati [andreac@asb.dk](mailto:andreac@asb.dk)
- Ohad Barzilay [ohadbr@tau.ac.il](mailto:ohadbr@tau.ac.il)

We look forward to receiving your proposals!

Andrea Carugati, Tsvi Kuflik and Ohad Barzilay  
ECIS 2014 Tutorial Chairs